



**CinMay Visa Services LLC – School Profile**  
**Southern New Hampshire University ([www.snhu.edu](http://www.snhu.edu))**  
**2500 N. River Road, Manchester, NH 03106**

**Southern New Hampshire University**



**Last Updated: September 1, 2006**

**Website:** <http://www.snhu.edu>

**School Address:**  
 2500 N. River Road  
 Manchester, NH 03106

**Phone:** +1 603-668-2211

**U.S. News Ranking: Unranked Specialty School – Business**

**School Type:** Private  
**Year Founded:** 1932

**Undergraduate Students:** 1,844

**Application deadline:** Rolling

**TOEFL may be submitted in place of SAT or ACT:** Yes  
**Minimum TOEFL score required:** 500 (paper), 173 (computer)

**Tuition and Fees:** \$30,524  
**Room and Board:** \$8,480

**Undergraduate Programs**

- Accounting (A.S.)
- Accounting (B.S.)
- Accounting / Finance (B.S.)
- Advertising (B.A.)
- Advertising (B.S.)
- Baking and Pastry Arts (A.A.S.)
- Business Administration (A.S.)
- Business Administration (B.B.A.)
- Business Administration (B.S.)
- Business Administration / 3Year Honors Degree Program (B.S.)
- Business Administration / Human Resource Management (B.S.)
- Business Administration / Organizational Leadership (B.S.)

- Business Administration / Small Business Management (B.S.)
- Business Education (B.S.)
- Business Studies / Accounting (B.S.)
- Business Studies / Business Administration (B.S.)
- Business Studies / Business Finance (B.S.)
- Business Studies / Human Resource Management (B.S.)
- Business Studies / Information Technology (B.S.)
- Business Studies / International Management (B.S.)
- Business Studies / Marketing (B.S.)
- Business Studies / Organizational Leadership (B.S.)
- Business Studies / Program & Application Development (B.S.)
- Business Studies / Small Business Management (B.S.)
- Business Studies / Sport Management (B.S.)
- Child Development (B.A.)
- Club Management (B.S.)
- Communication (B.A.)
- Convention and Event Management (B.S.)
- Creative Writing and English (B.A.)
- Culinary Arts (A.A.S.)
- Destination Management (B.S.)
- Digital Media (B.A.)
- Early Childhood Education (B.A.)
- Elementary / General Special Education (B.A.)
- English Education (B.A.)
- English Language & Literature (B.A.)
- Environmental Studies (B.A.)
- Fashion Merchandising (A.S.)
- Finance / Economics (B.S.)
- Food and Beverage Management (B.S.)
- Graphic Design (B.A.)
- History / American History (B.A.)
- History / European History (B.A.)
- History / Historical Tourism (B.A.)
- History / Individual Theme (B.A.)
- Hospitality Administration (B.A.S.)
- Hospitality Administration / Culinary Management (B.A.S.)
- Hospitality Administration / Hotel and Resort Management (B.A.S.)
- Hospitality Administration / Travel Management (B.A.S.)
- Hotel and Resort Management (B.S.)



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- Information Technology (A.S.)
- Information Technology (B.S.)
- International Business (B.S.)
- Liberal Arts (A.A.)
- Management Advisory Services (B.S.)
- Marketing (A.S.)
- Marketing (B.S.)
- Marketing Education (B.S.)
- Political Science (B.A.)
- Political Science / American Politics & Public Law (B.A.)
- Political Science / Comparative & International Politics (B.A.)
- Professional Studies and Liberal Arts (B.A.)
- Professional Studies and Liberal Arts (B.S.)
- Psychology (B.A.)
- Psychology / Child & Adolescent Development (B.A.)
- Public Service (B.A.)
- Retailing (B.S.)
- Social Science (B.A.)
- Social Studies Education - History (B.A.)
- Social Studies Education - Political Science (B.A.)
- Sport Management (B.S.)
- Technical Management (B.S.)
- Travel Management (B.S.)

### **Master's Degree Programs**

- Accounting (M.S.)
- Business Education (M.S.)
- Child Development (M.Ed.)
- Community Mental Health & Mental Health Counseling (M.S.)
- Curriculum and Instruction (M.Ed.)
- Elementary Education Certification (M.Ed.)
- Field-Based Graduate Programs (M.Ed.)
- Finance (M.S.)
- Hospitality Administration (M.S.)
- Information Technology (M.S.)
- International Business (M.S.)
- International Community Economic Development (M.S.)
- Marketing (M.S.)
- Master of Business Administration: (Global M.B.A.)
- Master of Fine Arts in Fiction and Nonfiction (M.F.A.)
- National Community Economic Development (M.S.)

- Organizational Leadership (M.S.)
- Policy and Community Economic Development (M.A.)
- School Counseling (M.Ed.)
- School Psychology (M.Ed.)
- Secondary Education Certification (M.Ed.)
- Sport Administration (M.S.)
- Tanzania Community Economic Development (M.S.)
- Teaching English as a Foreign Language (M.S.)

### **Doctoral Programs**

- Doctor of Business Administration in International Business (D.B.A)
- Community Economic Development (Ph.D.)

### **About SNHU**

At Southern New Hampshire University, we believe learning never ends. We're dedicated to helping you make the most of your potential—whether you study on campus, on location or online.



Options are our specialty. Choose from more than 60 undergraduate and graduate programs in business, education, hospitality, community economic development and liberal arts. All are taught by accomplished faculty who go the extra mile to make sure you can, too.

Choose your format. Besides traditional on-campus daytime programs, we offer evening and weekend part-time and hybrid courses on location throughout the area, and SNHU Online is one of New England's largest distance-learning programs.

Our 300-acre main campus lies on the banks of the Merrimack River in Manchester, one of the region's fastest growing cities. Continuing education centers—in Manchester, Portsmouth, Laconia, Nashua, and Salem, New Hampshire, and



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Brunswick, Maine —offer computers, resources, and plenty of friendly people.

**SNHU's Mission**

Southern New Hampshire University trains intellectually and culturally enriched individuals to be successful in their careers and contribute to their communities.



SNHU's educational philosophy challenges students' intellectual potential and prepares them for professional lives in an ever-changing and increasingly interconnected world. It provides a supportive and close-knit learning community, delivering engaging instruction in a flexible variety of formats. Students develop the knowledge to understand a complex world, the skills to act effectively within that world, and the wisdom to make good choices. They do so within a community of teachers, staff, and peers that is encouraged to add its scholarly, creative, and pedagogical contributions to the larger social good.

**Why SNHU**

Because at Southern New Hampshire University we routinely go above and beyond what is expected of us. Because we believe there are no limits to what you can do, what you can be and what you can achieve.



In fact, there are as many reasons to study at SNHU as there are options here. For example:

You'll make your own choice. Go to class on a campus that is rich in resources and facilities. Or take a continuing education course at one of our six locations—they're fully equipped with computers, resources and friendly people. Or go online—SNHU Online is available any time of the day or night. You can also mix it up and take courses on location and online—the choice is yours.

You'll get an education geared for the real world. SNHU students preview their careers through internships and co-op experiences with hundreds of organizations, such as Liberty Mutual, ABC News, the Boston Red Sox and the Ritz-Carlton. Is it any wonder that more than 95 percent of our grads are employed upon graduation?

You'll work closely with dedicated, knowledgeable faculty. The SNHU faculty is made up of experienced professionals who are committed to doing more, learning more and caring more than they have to. In and out of the classroom, they go the extra mile—so you can too.

You'll join a vibrant community of go-getters. Just ask Rosa Arriaga. With a Ph.D. from Harvard, she had plenty of career options. Or Dr. Massood Samii, an enthusiastic teacher and researcher who is an expert on international business and the world's oil market. Their choice? Teaching at SNHU—because it was here that they found growth, energy and an open environment that encourages students to aim high.

**SNHU Fast Facts**

Southern New Hampshire University is a private, coeducational institution known for its solid educational programs and excellent connections with employers.

**Academics:** The university offers programs in business, community economic development, culinary arts, education, hospitality, and the liberal arts.

**Faculty:** More than 100 full-time faculty bring extensive academic, work, travel and life experience to their classroom teaching.

**Class size:** Average class size is 20.



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**Career Development:** Fifty percent of all SNHU students complete at least one cooperative education work experience in the U.S. or abroad before they graduate; 70 percent of them are offered positions by their cooperative education employer.

**Student Body:** 1,900 students from more than 23 states and more than 35 different countries. 80% of undergraduate students live on campus. 1,800 graduate and we also have 2,700 continuing education students.



**Social Life:** Students choose from a colorful variety of campus activities including dances, parties, more than 40 student clubs, and fast paced recreational, intramural, and intercollegiate sports.

**Athletics:** The Southern New Hampshire University "Penmen" compete at the NCAA Division II level in men's baseball, basketball, hockey, lacrosse, soccer, tennis, golf and cross country running, and in women's basketball, cross country running, lacrosse, soccer, softball, tennis, golf and volleyball.

**Campus:** Safe, scenic campus within an hour to Boston, mountains, and beaches. Students may keep cars on campus.

**Financial Aid:** Annually, students received nearly \$50 million in financial aid from private, state, institutional and federal sources. Ninety percent of students receive some form of financial aid which includes need-based grants, academic and commuter scholarships, work-study, and loans.

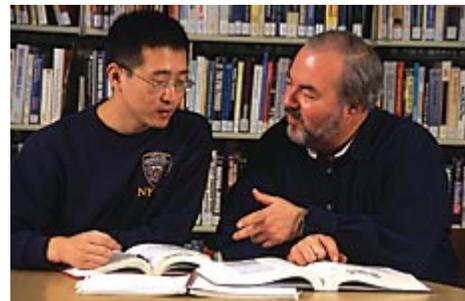
**Accreditation**

- Association of Collegiate Business Schools and Programs
- New England Association of Schools and Colleges

- The New Hampshire Post Secondary Education Commission
- North America Society for Sport Management
- The New Hampshire State Department of Education for Teacher Certification
- The American Culinary Federation Educational Institute

**History**

Southern New Hampshire University was founded in 1932 by Harry A.B. Shapiro as the New Hampshire School of Accounting and Secretarial Science. The school remained relatively small until 1961, when it was incorporated and renamed New Hampshire College of Accounting and Commerce.



The state of New Hampshire in 1963 granted the university its charter, which gave it degree-granting authority. The first associate's degrees were awarded that year; and the first bachelor's degrees were conferred three years later. The college became a nonprofit institution under a board of trustees in September 1968, and the name was shortened to New Hampshire College in 1969.



The 1970s were a time of growth and change. In 1971, the college moved from its downtown Manchester site to a new 200-acre campus on the Merrimack River. In 1974, the college introduced a master of business administration program; in 1976, it created a B.S. in hotel management; and in 1978, the college assumed human services degree



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programs created by Franconia College that later were organized into the programs of the Graduate School of Business and the School of Human Services.

In the spring of 1981, the general court of New Hampshire authorized New Hampshire College to award a Master of Human Services degree and the Master of Science degree in business related subjects. That same year, to accommodate the two rapidly expanding programs, the university purchased the former Mount Saint Mary College in Hooksett.



In 1982, the college introduced a master's degree in community economic development.

The two-year culinary arts program was established in 1983 to prepare students for careers in the hospitality field. Five years later, the School of Human Services was transferred to Springfield College in Springfield, Massachusetts.

New Hampshire College continued to evolve throughout the 1990s. Academic programs now are offered at off-campus locations to serve adult learners. Programs are offered at our locations in Gilford, Manchester, Nashua, Portsmouth, and Salem, New Hampshire; and in Brunswick, Maine. The university also offers degree programs in the United Arab Emirates and Malaysia.

New undergraduate liberal arts and teacher education majors were added in 1992. The institution's reach was extended globally to students by the innovative, Internet-based SNHU Online program, which was launched in 1996.

The campus saw a growth spurt in 1996 and 1997 with the construction of four new state-of-the-art buildings, including a residence hall, a new building for the School of Business, a School of Hospitality building, and a structure that houses the Center for Language Education and the Center for International Exchange and Public Safety. All of the university's

operations at the north campus were moved to the main campus.

The metamorphosis continued. In the spring of 2001, the college added a Master of Education program and a Master of Science degree in community mental health, programs formally based at Trinity College in Vermont.

New Hampshire College became Southern New Hampshire University on July 1, 2001. Undergraduate and graduate programs were reorganized as programs of the School of Business; the School of Liberal Arts; the School of Community Economic Development; and the School of Hospitality, Tourism, and Culinary Management. New residence housing and an addition to the Athletic Complex were completed. A new academic facility, Robert Frost Hall, containing the McIninch Art Gallery and a new Center for Financial Studies, was completed in 2002. The university transferred three graduate education programs and two undergraduate education programs from nearby Notre Dame College when that institution closed.

The impetus behind New Hampshire College's change to Southern New Hampshire University can be traced to 1998, when the graduate school began offering its first doctoral programs, in both international business and community economic development. Southern New Hampshire University now has an enrollment of nearly 2,000 undergraduate day students; 1,800 graduate students; and 4,000 continuing-education and distance-education students. The high percentage of enrolled international students has resulted in a cultural diversity that enriches the learning experience for all.

Today, SNHU offers a wide range of options for go-getters of all ages. With high-quality academic programs and faculty that go the extra mile, our SNHU can help you get where you want to go.

### **SNHU Facilities**

SNHU's 300-acre campus in Manchester has it all: wireless Internet access, an intimate art gallery, a state-of-the-art fitness center with Olympic pool, a stock trading room and more. Off campus, each of our continuing education locations provides all the resources you need to succeed.

For example, you can:

- Check a resource or IM a friend—day or night. Most of the Manchester campus is wireless, so



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the world is at your fingertips anywhere on campus.

- Enjoy—or cook!—a gourmet meal at our award-winning restaurant. It's run entirely by our culinary arts students.
- Climb the walls—for a workout. Fitness facilities include a 10-foot climbing wall, cardio equipment, tennis courts, and an Olympic-size swimming pool.
- Unplug your laptop—or ours. Wireless Internet is available at our centers in Manchester, Portsmouth and Brunswick. You can use your laptop (or ours!) in the classroom.